

ORDER

Orders
Order / Rev: 1994505
Alt Order #: WOC12497183
Product Desc: Political
Estimate: 8596
Flight Dates: 05/05/20 - 05/11/20
Original Date / Rev: 05/04/20 / 05/07/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/11/20	32	\$9,170.00	\$7,794.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	32	\$9,170.00	\$7,794.50	0.00
Totals	32	\$9,170.00	\$7,794.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$9,170.00
Market	100%	\$61,133.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$51,963.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/05/20	05/11/20	Local News @ 6a M-F	CM	6-7a	11-1---	:30	3	\$140.00	P03	0.00	NM	3	\$420.00
(Program: WHAS11 WAKE UP NEWS @ 6A - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	11-1---		3				\$140.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	05/05/20	05/08/20	Local News @ 12p M-F	CM	12-1p	- 1 - 1 - -	:30	2	\$150.00	P02	0.00	NM	2	\$300.00
				WHAS11 NEWS AT NOON - Rε											
				(Program: WHAS11 NEWS AT NOON - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/05/20	05/11/20	11-1---			3		\$140.00		0.00				
N 3	All	05/05/20	05/08/20	The View	CM	11-12p	- 1 - - 1 - -	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
				THE VIEW - Rate											
				(Program: THE VIEW - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- 1 - - 1 - -			2		\$150.00		0.00				
N 4	All	05/05/20	05/10/20	Local News @ 630p Su	CM	630-7p	- - - - - 1	:30	1	\$180.00	P04	0.00	NM	1	\$180.00
				WHAS11 NEWS @ 630p - Rate											
				(Program: WHAS11 NEWS @ 630p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- - - - - 1			1		\$180.00		0.00				
N 5	All	05/05/20	05/11/20	Local News @ 6p M-F	CM	6-630p	- 1111 - -	:30	4	\$300.00	P04	0.00	NM	4	\$1,200.00
				WHAS11 NEWS @ 6 - Rate											
				(Program: WHAS11 NEWS @ 6 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/05/20	05/11/20	- 1111 - -			4		\$300.00		0.00				
N 7	All	05/05/20	05/08/20	ABC World News	CM	630-7p	- 1111 - -	:30	4	\$500.00	P04	0.00	NM	4	\$2,000.00
				ABC WORLD NEWS - Rate											
				(Program: ABC WORLD NEWS - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- 1111 - -			4		\$500.00		0.00				
N 8	All	05/05/20	05/08/20	Inside Ed 730-8p	CM	730-8p	- - 111 - -	:30	3	\$400.00	P02	0.00	NM	3	\$1,200.00
				INSIDE EDITION - Rate											
				(Program: INSIDE EDITION - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- - 111 - -			3		\$400.00		0.00				
N 9	All	05/05/20	05/07/20	ET 7-730p	CM	7-730p	- 111 - - -	:30	3	\$400.00	P02	0.00	NM	3	\$1,200.00
				ENTERTAINMENT TONIGHT -											
				(Program: ENTERTAINMENT TONIGHT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- 111 - - -			3		\$400.00		0.00				
N 10	All	05/07/20	05/07/20	Thu Prime A	CM	8:05 PM-9:00 PM	- - - 1 - - -	:30	1	\$700.00	P03	0.00	NM	1	\$700.00
				Thu Prime A (8:05 PM-9:00 PM)											
				(Program: WHO WANTS TO BE A MILLIONAIRE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- - - 1 - - -			1		\$700.00		0.00				
N 11	All	05/05/20	05/05/20	Tue Prime A	CM	8:05 PM-9:00 PM	- 1 - - - - -	:30	1	\$900.00	P02	0.00	NM	1	\$900.00
				Tue Prime A (8:05 PM-9:00 PM)											
				(Program: STATION 19 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- 1 - - - - -			1		\$900.00		0.00				
N 12	WHAS	05/09/20	05/10/20	Local News @ 11p Sa	CM	11-1135p	- - - - - 1 -	:30	1	\$175.00	P03	0.00	NM	1	\$175.00
				Local News @ 11p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- - - - - 1 -			1		\$175.00		0.00				
N 13	WHAS	05/06/20	05/10/20	Good Morning America	CM	7-9a	- - 1 - - - -	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	- - 1 - - - -			1		\$250.00		0.00				
N 14	WHAS	05/05/20	05/11/20	Local News @ 6p M-F	CM	6-630p	1 - - - - -	:30	1	\$150.00	P04	0.00	NM	2	\$150.00
				WHAS11 NEWS @ 6 - Rate											
				(Program: WHAS11 NEWS @ 6 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/05/20	05/11/20	1 - - - - -			1		\$150.00		0.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	1-----					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	05/05/20-05/11/20		Local News @ 6p M-F		6-630p	M-----	:30		(\$150.00)		0.00	NM		
See MG 14.2,14.3 [NA/Oversold]															
2	WHAS	05/11/20-05/11/20		Local News @ 11p M-F		11-1135p	M-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 14.1 05/11 [approved 5/7]															
3	WHAS	05/11/20-05/11/20		ET 106-136a		106-136a	M-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 14.1 05/11 [approved 5/7]															
N15	WHAS	05/06/20	05/11/20	Local News @ 11p M-F	CM	11-1135p	--11---	:30	2	\$100.00	P04	0.00	NM	2	\$200.00
(Program: WHAS11 NEWS @ 6 - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	--11---					2	\$100.00		0.00			
N16	WHAS	05/06/20	05/11/20	205-235a M-F	CM	205-235a	--1----	:30	1	\$5.00	P04	0.00	NM	1	\$5.00
205-235a M-F (Program: WHAS11 NEWS @ 6 - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	--1----					1	\$5.00		0.00			
N17	WHAS	05/06/20	05/11/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
Local News @ 9a Sa (Program: WHAS11 NEWS @ 6 - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	-----1-					1	\$40.00		0.00			
													Totals	32	\$9,170.00